

**MAGIC PRODUCTS, INC.**  
**RETAIL PRICE LIST**

Prices Effective August 1, 2017 - August 31, 2018

P.O. Box 38, Amherst Junction, WI 54407  
 (715) 824-3100 FAX (715) 824-5225  
 (800) 300-5751 Sales@magicproducts.com

**BUSS BEDDING**

2 lb. Buss Bedding	No.	0002	\$4.49
5 lb. Buss Bedding	No.	0005	\$7.99
25 lb. Buss Bedding	No.	0025	\$28.99

**MAGIC WORM BEDDING:**

**MAGIC PRODUCTS**

1 1/2 lb. Bag (24 oz)	No.	100	\$4.49
4 1/2 lb. Bag (72 oz)	No.	101	\$7.99
25 lb. Bag	No.	102	\$28.99
3 lb. Carton	No.	103	\$6.49

**WORM FOOD:**

4 oz. Bag	No.	106	\$1.89
12 oz. Bag	No.	107	\$3.49
24 oz. Canister	No.	124	\$5.49
5 lb. Bulk Bag	No.	105	\$12.00
25 lb. Bulk Bag	No.	125	\$29.99

**BAIT CONTAINERS:**

Clip-On Bait Cup	No.	242	\$3.49
Leech Locker	No.	245	\$9.99
Bait Locker	No.	246	\$9.99
2 1/2 Qt. Bait Box (Bedding included)	No.	250	\$4.39
Twin-Top Bait Box	No.	525	\$6.49
Flip-Top Bait Hut	No.	550	\$7.49
Tuff foam Bait Carrier	No.	700	\$8.49
Crawler Camp w/Buss Bedding	No.	900	\$13.99
Worm Farm w/Magic Bedding	No.	1000	\$14.99
Worm Ranch	No.	1001	\$24.99
2 1/2 Qt. Bait Box (No Bedding)	No.	1250	\$3.99
Bait Carrier Small (Fiberboard) New Graphics	No.	1407	\$13.99
Bait Carrier Large (Fiberboard) New Graphics	No.	1414	\$19.99
Bait Carrier Small Dual-Lid New Graphics	No.	1417	\$14.99
Pro-Troll - Changing style in 2016	No.	1501	\$13.49
Mini Pro-Troll	No.	1502	\$11.49
4 1/2 Qt. Multi-Bait Mini	No.	1505	\$5.99
8 Qt. Multi-Bait Insulated	No.	1508	\$14.99
10 Qt. Multi-Bait	No.	1510	\$9.99
10 Qt. 2 piece Pro Float	No.	1512	\$17.99
Seat 'N' Storage	No.	1516	\$21.99
Insulated Bucket Liner/Cooler	No.	1525	\$7.99
Foam Bucket	No.	1528	\$4.99
Minnow Trap	No.	1530	\$7.99
Cricket Cage	No.	1541	\$5.99
Cricket Tube	No.	1542	\$4.99

**ACCESSORIES:**

Worm Blower - Packaged	No.	1004	\$2.99
Rod Minder Rod Holder	No.	1100	\$4.99
Twin Tote Bait Jar Holder	No.	1120	\$2.39

**AEROBAIT / QUIET AIR**

Quiet Air Aerator	No.	2001	\$12.99
Quiet Air II Aerator	No.	2002	\$14.99
Quiet Air Deluxe Aerator	No.	2003	\$22.99
Quiet Air Plus Bucket - 8 Qt	No.	2008	\$24.99
Quiet Air Plus Bucket - 10 Qt	No.	2025	\$19.99
7 Qt. Aerobait Bait Saver	No.	2101	\$47.99
7 Qt. Aerobait-Reconditioned (all new moving parts)	No.	2101R	\$19.99
5 Gal. Aerobait Bait Saver	No.	2102	\$64.99
5 Gal. Aerobait -Reconditioned (all new moving parts)	No.	2102R	\$32.49

## TROUT BAIT, EGGS AND SCENT BAITS

### BIOPRO BAIT EGGS

<b>MEDIUM:</b> 3000 Bright Red/Vanilla, 3001 Dark Yellow/Cheese, 3002 Blaze Orange/Shrimp, 3003 Light Yellow/Corn, 3004 Deep Red/Anise, 3005 Natural/Fish, 3006 Light Pink/Shrimp, 3007 Chartreuse/Garlic, 3008 Flo. Pink/Anchovy, 3015 Scrambled Eggs, 3018 Hatchery Trout.	\$3.39
<b>LARGE:</b> 3020 Bright Red/Vanilla, 3021 Dark Yellow/Cheese, 3022 Blaze Orange/Shrimp, 3023 Light Yellow/Corn, 3024 Deep Red/Anise, 3025 Natural/Fish, 3026 Light Pink/Shrimp, 3027 Chartreuse/Garlic, 3028 Flo. Pink/Anchovy, 3035 Scrambled Eggs, 3038 Hatchery Trout.	\$3.39
<b>EXTRA LARGE:</b> 3040 Bright Red/Vanilla, 3041 Dark Yellow/Cheese, 3042 Blaze Orange/Shrimp, 3043 Light Yellow/Corn, 3044 Deep Red/Anise, 3045 Natural/Fish, 3046 Light Pink/Shrimp, 3047 Chartreuse/Garlic, 3048 Flo. Pink/Anchovy, 3055 Scrambled Eggs, 3058 Hatchery Trout.	\$3.59

### SCENT BAITS

3060 Cheez Bait, 3061 Scent Bait-Vanilla, 3063 Scent Bait- Fish, 3064 Scent Bait-Shrimp, 3065 Blood Bait, 3066 Corn Bait, 3067 Scent Bait-Garlic, 3068 Scent Bait-Anchovy	\$3.59
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### PREMIUM BAIT EGGS

<b>FOR SALMON:</b> 3080 Red, 3082 Orange, 3083 Yellow, 3086 Pink, 3087 Chartreuse, 3088 Hatchery Trout.	\$4.39
<b>FOR TROUT:</b> 3090 Red, 3092 Orange, 3093 Yellow, 3096 Pink, 3097 Chartreuse, 3098 Hatchery Trout.	\$4.39

### CRAPPIE BAIT EGGS in Bag

3100 Red/Vanilla, 3101 Dark Yellow/Cheese, 3102 Orange/Shrimp, 3103 Light Yellow/Corn, 3104 Deep Red/Anise, 3105 Natural/Fish, 3106 Light Pink/Shrimp, 3107 Chartreuse/Garlic, 3108 Flo. Pink/Anchovy, 3115 Scrambled Eggs.	\$3.09
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### SALMON BAIT EGGS in Bag

3120 Red/Vanilla, 3121 Dark Yellow/Cheese, 3122 Orange/Shrimp, 3123 Light Yellow/Corn, 3124 Deep Red/Anise, 3125 Natural/Fish, 3126 Light Pink/Shrimp, 3127 Chartreuse/Garlic, 3128 Flo. Pink/Anchovy, 3135 Scrambled Eggs.	\$3.09
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### TROUT BAIT EGGS in Bag

3140 Red/Vanilla, 3141 Dark Yellow/Cheese, 3142 Orange/Shrimp, 3143 Light Yellow/Corn, 3144 Deep Red/Anise, 3145 Natural/Fish, 3146 Light Pink/Shrimp, 3147 Chartreuse/Garlic, 3148 Flo. Pink/Anchovy, 3155 Scrambled Eggs.	\$3.09
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### TROUT BAIT

<b>REGULAR - PASTE:</b> 3300 Red, 3301 Yellow, 3302 Orange, 3303 Chartreuse, 3304 Pink, 3305 Green, 3306 Natural, 3307 Hatchery Brown, 3308 Flame Swirl, 3309 Rainbow Swirl.	\$2.99
<b>GLITTER - PASTE:</b> 3320 Red, 3321 Yellow, 3322 Orange, 3323 Chartreuse, 3324 Pink, 3325 Green, 3326 Natural, 3327 Hatchery Brown, 3328 Flame Swirl, 3329 Rainbow Swirl, 3334 Flame Swirl Strawberry, 3335 Red Strawberry.	\$2.99
<b>GLOW IN DARK - PASTE:</b> 3340 Red Glow, 3341 Yellow Glow, 3343 Chartreuse Glow, 3348 Flame Glow, 3349 Rainbow Glow.	\$3.19
<b>REGULAR - MORSELS:</b> 3400 Red, 3401 Yellow, 3402 Orange, 3403 Chartreuse, 3404 Pink, 3405 Green, 3406 Natural, 3407 Hatchery Brown, 3408 Flame Swirl, 3409 Rainbow Swirl.	\$2.99
<b>GLITTER - MORSELS:</b> 3420 Red, 3421 Yellow, 3422 Orange, 3423 Chartreuse, 3424 Pink, 3425 Green, 3426 Natural, 3427 Hatchery Brown, 3428 Flame Swirl, 3429 Rainbow Swirl.	\$2.99
<b>REGULAR - BITS:</b> 3482 Orange, 3483 Chartreuse, 3484 Pink, 3486 White, 3489 Mixed.	\$2.99

### CATFISH BAITS

<b>PREMIUM BLISTER CARD:</b> 3600 Natural Chicken, 3601 Liver Brown, 3602 Midnight Blood, 3603 Yello Cheez, 3604 Great Garlic, 3609 Mixed.	\$5.99
<b>PREMIUM TUB ONLY:</b> 3610 Natural Chicken, 3611 Liver Brown, 3612 Midnight Blood, 3613 Yello Cheez, 3614 Great Garlic, 3619 Mixed.	\$5.69
<b>BAG:</b> 3620 Natural Shad, 3621 Brown/Liver, 3622 Dark Red/Blood, 3623 Yellow/Cheese, 3624 Chartreuse/Garlic, 3625 Brown/Crawfish, 3629 Mixed.	\$5.49
<b>CATFISH DIP BAIT:</b> 3640 Cheese, 3641 Blood.	\$4.99
<b>PRESERVED CHICKEN LIVERS:</b> 3690 Blood Anise Flavored, 3691 Cheese Flavored.	\$4.99

### CARP BAITS

<b>TUB:</b> 3700 White/Vanilla, 3701 Red/Strawberry, 3702 Yellow/Corn, 3703 Orange/Anise, 3704 Yellow/Honey, 3709 Mixed (White/Vanilla, Red Strawberry, Yellow/Corn).	\$5.49
<b>BAG:</b> 3720 White/Vanilla, 3721 Red/Strawberry, 3722 Yellow/Corn, 3723 Orange/Anise, 3724 Yellow/Honey, 3725 Pink/Mulberry, 3726 Chartreuse/Apple, 3729 Mixed (Wht/Vanilla, Red/Stwbry, Yel/Corn). 6 per 3 lb. case.	\$5.49

### CRAPPIE BITS

3800 Chartreuse, 3801 Pink, 3802 White, 3803 Yellow, 3809 Mixed (All 4 colors). \$3.39

### HOOKS/LURES

**CATFISH DIP BAIT WORMS (2 sizes):** 4640 Red #4, 4641 Yellow #4, 4642 Orange #4, \$2.99

4643 Chartreuse #4, 4644 Brown #4; 4660 Red #6, 4661 Yellow #6, 4662 Orange #6, 4663 Chart #6, 4664 Brown #6.

**DOUGH BAIT SPRING HOOKS (2 sizes):** 4740 Size 4 hook, 4760 Size 6 hook. \$3.99

**SPONGE HOOKS (2 sizes):** 4840 Size 4 hook, 4860 Size 6 hook. \$3.99

### PRESERVED BAITS

Emerald Shiners - 1 1/2 oz Bag Natural	5202 Small, 5203 Medium, 5204 Large	\$3.19
Emerald Shiners - 1 1/2 oz Bag Chart or Red	5202C/R Sm, 5203C/R Med, 5204C/R Lrg	\$3.29
Salted Shiners - 1 oz. Bag	5206 Small, 5207 Medium, 5208 Large	\$3.49
Small Emerald Shiners - 1 1/2 oz. Jar	5212	\$3.49
Emerald Shiners - 3 oz. Jar	5213 Medium, 5214 Large	\$3.99
Fathead Minnows - 1 1/2 oz. Jar	5216 Small, 5218 Large	\$3.49
Fathead Minnows - 1 1/2 oz. Bag Natural	5217 Small, 5219 Large	\$3.19
Fathead Minnows - 1 1/2 oz. Bag Chart/Red	5217C/R Sm, 5219C/R Lrg	\$3.29
Shad - 4 to 5 per Jar	5222	\$3.79
Shad - 1 1/2 oz. Bag Natural	5224	\$3.19
Shad - 1 1/2 oz. Bag Chartreuse or Red	5224C-Chartreuse, 5224R-Red	\$3.29
Anchovies in Pouches-4 Each	5225-Natural, 5225C-Chartreuse, 5225R-Red	\$2.99
Golden Shiners in Pouches - 1 1/2 oz.	5227 Small, 5228 Medium, 5229 Large	\$3.99
Crickets - 1/2 oz Jar	5230	\$3.69
Crickets - .21 oz Bag	5231	\$2.99
Crawfish - 1 oz Jar	5232	\$3.69
Crawfish - 1.25 oz Bag	5233	\$2.99
Grass Shrimp -.21 oz. Bag	5236-Natural, 5236G-Green, 5236R-Red	\$3.19
Grass Shrimp - 1/2 oz. Jar	5237	\$3.69
Leeches - .25 oz Bag	5238	\$3.19
Wax Worms -.21 oz. Bag	5239-Natural, 5239C-Chartreuse, 5239R-Red	\$3.49
Meal Worms -.21 oz. Bag	5240	\$3.29
Nightcrawlers -.6 oz. Bag	5244-Natural, 5244G-Green, 5244R-Red	\$3.19
Leeches - 4 oz. Bag	5250	\$13.99
Emerald Shiners - 4 oz Bag Natural	5252 Small, 5253 Medium, 5254 Large	\$6.49
Emerald Shiners - 4 oz Bag Chartreuse or Red	5252C/R Sm, 5253C/R Med, 5254C/R Lrg	\$6.49
Shad - 4 oz Bag	5255	\$6.49
Shad - 4 oz Bag	5255C Chartreuse, 5255R Red	\$6.49
Cut Shad - 4 oz Bag	5256	\$6.49
Suckers (4"-6") - 4 oz. Bag	5260	\$9.99
Anchovies - 12 oz. Bag	5285-Natural	\$6.49
Leeches - 8 oz. Bag	5290	\$24.99
Emerald Shiners -1 lb. Natural	5292 Small, 5293 Medium, 5294 Large	\$14.99
Emerald Shiners -1 lb. Chartreuse or Red	5292C/R Sm, 5293C/R Med, 5294C/R Lrg	\$14.99
Shad -1 lb. Natural	5295 Regular, 5296 X-Large	\$14.99
Shad -1 lb. Chartreuse or Red	5295C/R Regular, 5296C/R X-Large	\$14.99
Fathead Minnows -1 lb. Natural	5297 Small, 5299 Large	\$14.99
Fathead Minnows -1 lb. Chartreuse or Red	5297C/R Small, 5299C/R Large	\$14.99

### BROWN BEAR WORM BEDDING

2 lb. Bag	No.	5802	\$4.49
4 lb. Bag	No.	5804	\$7.49

## SCENTS

**GEL SCENT (2 OZ BOTTLE):** Bass, Crappie, Trout, Walleye, Salmon, Saltwater Species \$4.29  
**CRAPPIE:** 3931 Crawfish, 3932 Garlic, 3933 Minnow, 3934 Anise, 3937 Strawberry, 3938 Nightcrawler  
**BASS:** 3950 Natural Scent, 3951 Crawfish Scent, 3952 Garlic Scent, 3953 Shad/Minnow Scent  
**TROUT:** 3960 Natural Scent, 3964 Anise Scent, 3965 Corn Scent, 3968 Garlic/Strawberry Scent  
**WALLEYE:** 3970 Natural Scent, 3973 Minnow Scent, 3976 Leech Scent, 3978 Nightcrawler Scent  
**SALMON:** 3980 Natural Scent, 3981 Shrimp Scent  
**SALTWATER:** 3990 Natural Scent, 3991 Shrimp Scent, 3992 Anchovy Scent, 3993 Squid Scent

**GEL SCENT MULTISPECIES (4 OZ BOTTLE):** 3900 Shad, 3901 Minnow, 3902 Earthworm, 3903 Anise, \$5.99  
 3904 Garlic, 3905 Crawfish, 3906 Shrimp, 3907 Bloodworm.

**POWDER GEL SCENT:** 3940 Shad, 3941 Minnow, 3942 Earthworm, 3943 Anise, 3944 Garlic, 3945 Crawfish \$3.99

**MARSHMALLOW BAITS** **Mini** \$2.79

5100 Red/Garlic, 5101 Yellow/Cheese, 5102 Blaze Orange/Vanilla, 5103 Brilliant Yellow/Corn, 5105 Pink/Shrimp, 5107 Green/Clam,  
 5108 White/Anise, 5115 Mixed, 5116 Rainbow/Garlic, 5117 Rainbow/Cheese, 5118 Rainbow/Shrimp, 5119 Rainbow/Anise.

**Dyna-Mites (Micro Size)**

5150 Red/Garlic, 5151 Yellow/Cheese, 5152 Blaze Orange/Vanilla, 5153 Brilliant Yellow/Corn, 5155 Pink/Shrimp, \$2.89  
 5157 Green/Clam, 5158 White/Anise, 5165 Mixed.

**Mini Glow-N-Glitter**

5120 Red/Garlic, 5121 Yellow/Cheese, 5122 Orange/Vanilla, 5123 Brilliant Yellow/Corn, 5125 Pink/Shrimp. \$2.89

**Micro Glow-N-Glitter**

5130 Red/Garlic, 5131 Yellow/Cheese, 5132 Orange/Vanilla, 5133 Brilliant Yellow/Corn, 5135 Pink/ Shrimp. \$2.99

**PRESERVED BAITS**

**ACTION BAIT**

Shiner Minnows	PBM20-Small, PBM08-Medium, PBM06-Large	\$2.99
Crickets	No. PBGC30	\$2.99
Crawfish	No. PBC08	\$2.99
Grass Shrimp	No. PBGS50	\$2.99
Squid	No. VPSQ35	\$4.29

**MALLOW BAITS**

Mini Mallows - Sparkled	No. PBFMS*	\$2.69
* 1-Anise/Chart, 2-Shrimp/Pink, 3-Garlic/Red, 4-Anise/White, 5-Cheese/Yellow-Orange, 6-Vanilla/Orange, 7-Corn/Chart, M-Mixed.		

## TOURNAMENT SERIES LURES

**CRAZY EGGS** **10 Pack** \$1.89

Regular - 33117 Blue, 33118 Fluorescent Red, 33136 Black, 33137 White, 33156 Fluorescent Orange, 33162 Green,  
 33180 Fluorescent Pink, 33181 Chartreuse, 33182 Silver Sparkle, 33183 Grape, 33184 Luminescent, 33194 Rootbeer.  
 GLOW IN DARK - 33218 Fluorescent Red, 33256 Fluorescent Orange, 33280 Fluorescent Pink, 33281 Chartreuse. \$1.99

**WALLY WOGS** **10 Pack** \$1.89

33017 Blue, 33018 Fluorescent Red, 33036 Black, 33037 White, 33056 Fluorescent Orange, 33062 Green,  
 33080 Fluorescent Pink, 33081 Chartreuse, 33082 Silver Sparkle, 33083 Grape, 33084 Luminescent, 33094 Rootbeer.

**STEELIE-STOPPER**

**SIZE 1 - 3 Pack:** 16118 Red, 16139 Black, 16146 White, 16156 Orange, 16180 Pink, 16181 Chartreuse. \$2.79  
**SIZE 2 - 3 Pack:** 16218 Red, 16239 Black, 16246 White, 16256 Orange, 16280 Pink, 16281 Chartreuse. \$2.79

**CRAWDAD - STANDARD RIGGED** \$2.99

75929 Orange/Black, 75930 Watermelon, 75931 Red Pepper, 75936 Black, 75972 Black/Brown, 75973 Soft-Shell,  
 75987 Electric Blue Grape, 75988 Motor Oil/Fire, 75989 Black/Fire, 75990 Salt/Pepper, 75992 Motor Oil,  
 75994 Pepper/Rootbeer, 75995 Red/Black.

## SHIPPING & HANDLING CHARGES

<b>\$ 0.00 - \$15.00 = \$4.95</b>	<b>\$ 75.01 - \$100.00 = \$ 9.45</b>
<b>\$15.01 - \$30.00 = \$6.45</b>	<b>\$100.01 - \$150.00 = \$10.45</b>
<b>\$30.01 - \$50.00 = \$7.45</b>	<b>\$150.01 - \$200.00 = \$11.45</b>
<b>\$50.01 - \$75.00 = \$8.45</b>	<b>\$200.01 - or more = \$11.95</b>